

# REGISTRATION

## FIVE EASY WAYS TO REGISTER:

- 1. MAIL:** MFM Group, Inc., 4856 SW 72 Avenue, Miami, FL 33155-5526 U.S.A.
- 2. PHONE:** +1 (305) 667-4705 or +1 (866) 636-4729 (Toll Free in the U.S.)
- 3. FAX:** +1 (305) 667-7840
- 4. E-MAIL:** [ustda-istanbul@mfmgroup.com](mailto:ustda-istanbul@mfmgroup.com)
- 5. ON-LINE:** [www.trademeetings.com](http://www.trademeetings.com)

## HOTEL ACCOMMODATIONS:

All conference sessions will be held at the Conrad Hotel. The organizers have reserved a block of rooms at a special rate. The rates indicated below are per room/night and include breakfast. Rates are in Euros. A one night room deposit is required with reservation to guarantee booking or you may use a credit card to guarantee your booking. Make your reservations as soon as possible.

Hotel	Room Type	Single Room
Conrad	Single Classic City Room	EU 190*
Conrad	Bosphorous View Room	EU 220*

- Above rates are per room per night and inclusive of breakfast, exclusive of VAT, which is currently 18%.

## TRANSPORTATION:

Transportation to Hotel

From	Distance from Hotel	Drive Time	Available Transportation
Ataturk Airport	20 km. / 12 mi.	15 min.	Limousine, Taxi
Sabiha Gokcen Airport	50 km. / 31 mi.	60 min.	Limousine, Taxi

To arrange for Airport Transfers, please contact the hotel, or request at time of making your reservation.

## CANCELLATIONS:

Hotel will refund deposits and credit card guarantees made by USTDA Conference attendees who cancel their reservations 72 hours or more prior to arrival. No-shows and attendees who cancel their reservations within 72 hours of arrival will forfeit the first night's room deposit.

## MAKING RESERVATIONS:

To make a reservation, please call, or e-mail the RESERVATIONS OFFICE, Attn: Pelin Ulusoy and ask for the USTDA Conference Rate: [isthc\\_conrad@hilton.com](mailto:isthc_conrad@hilton.com) or +90-212-227-300

### The Conrad Hotel

Yildiz Caddesi Besiktas 34353, Istanbul, Turkey  
Tel. 90.212.227.300

## IMPORTANT INFORMATION:

**Passport & Visa Requirements:** U.S. citizens traveling to Turkey on U.S. passports must obtain a visa. U.S. citizens can obtain visas at the airport in Istanbul. Please contact your local Turkish embassy or consulate for details.

## TERMS & CONDITIONS:

USTDA reserves the right to qualify all registrants. Registration includes a copy of the conference handbook, a projects resource guide and CD-ROM outlining the projects featured, and all group meals, breaks and receptions noted in the conference agenda. The contact information you provide will be published in the conference participant roster which will be given to registered participants. One-on-One meetings will be pre-scheduled between interested U.S. company representatives and project delegates or U.S. government representatives. Travel and lodging arrangements and other expenses are the sole responsibility of participants. Conference registration cancellations received in writing by MFM Group, Inc. by June 1, 2006, will be refunded in full. Registration cancellations received after this date will not be refunded. Substitutions are welcome. Program content and speakers are subject to change without notice.

# Electricity Beyond Borders

## A Central Asia Power Sector Forum

The Conrad Hotel, Istanbul, Turkey • June 12-14, 2006

## REGISTRATION INFORMATION

Please complete this registration form and fax it to +1 (305) 667-7840.

For further information, please call us at 1 (866) 636-4729 or e-mail: [ustda-istanbul@mfmgroup.com](mailto:ustda-istanbul@mfmgroup.com).

NAME \_\_\_\_\_

TITLE \_\_\_\_\_

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ZIP/POSTAL CODE \_\_\_\_\_ COUNTRY \_\_\_\_\_

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## REGISTRATION FEES (please check the appropriate box):

- ☐ US company or financial institution representative ..... **US \$500.00**  
☐ Local\* company or financial institution representative ..... **US \$300.00**  
☐ Bronze Level Sponsor (see below, other levels available) ..... **US \$1,500.00**

## SPONSORSHIP

Sponsorship levels include complimentary registration(s), exhibit space, and many opportunities to raise your company's profile at the conference. Visit the conference web site, [www.trademeetings.com](http://www.trademeetings.com), or call Pamela Peseux at +1.866.636.4729 for more information.

\*Local participation is limited to the invited official delegates and to representatives of companies and financial institutions from Afghanistan, Kazakhstan, Kyrgyzstan, Pakistan, Tajikistan, Turkmenistan and Uzbekistan. Companies from Turkey that are affiliated with U.S. companies may also attend.

Representatives of U.S. companies and financial institutions based in the region are required to pay the U.S. company fee.

## PAYMENT METHOD

Pay by VISA, MasterCard or American Express. The charge on your credit card statement will appear as "MFM Group, Inc."

☐ Visa      ☐ Master Card      ☐ American Express

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CARDHOLDER SIGNATURE \_\_\_\_\_

☐ If you require special arrangements to fully participate in this meeting due to a physical disability, please check this box and we will contact you.

Special Dietary Requirements (if any):    ☐ No Pork    ☐ Vegetarian

# Electricity Beyond Borders

*A Central Asia Power Sector Forum*

USTDA's Electricity Beyond Borders: A Central Asia Power Sector Forum will provide you with unique access to high-level public and private sector officials from Kazakhstan, Kyrgyzstan, Tajikistan, Afghanistan, Pakistan and Turkmenistan and other key stakeholders and decision makers in the Central Asian power sector:

Register today to:

- Learn about specific new power generation and transmission trade and investment opportunities in Central Asia;
- Receive updates on power policy issues and market factors in these markets;
- Meet one-on-one with senior government officials and representatives of leading power companies and international financial institutions; and
- Hear prominent industry practitioners discuss trade, investment and deal structuring trends in the region.

**The Conrad Hotel, Istanbul, Turkey • June 12-14, 2006**

**Electricity Beyond Borders**  
*A Central Asia Power Sector Forum*  
**June 12-14, 2006**  
The Conrad Hotel, Istanbul, Turkey

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The United States Trade and Development Agency, in cooperation with the U.S. Department of State, invites you to attend

# **Electricity Beyond Borders**

## *A Central Asia Power Sector Forum*

The Conrad Hotel, Istanbul, Turkey • June 12-14, 2006



## INVITED DELEGATES & SPEAKERS

**Honorable Thelma J. Askey**, Director, U.S. Trade and Development Agency

**Honorable Richard A. Boucher**, Assistant Secretary for South and Central Asian Affairs, U.S. Department of State

**Honorable Ronald E. Neuman**, U.S. Ambassador to Afghanistan

**Honorable John M. Ordway**, U.S. Ambassador to Kazakhstan

**Honorable Marie L. Yovanovitch**, U.S. Ambassador to the Kyrgyz Republic

**Honorable Ryan Crocker**, U.S. Ambassador to Pakistan

**Honorable Richard E. Hoagland**, U.S. Ambassador to Tajikistan

**Honorable Ross Wilson**, U.S. Ambassador to the Republic of Turkey

**Honorable Tracy Ann Jacobson**, U.S. Ambassador to Turkmenistan

**H.E. Mr. Rangeen Dadfar Spanta**, Minister, Ministry of Foreign Affairs, Afghanistan

**H.E. Mr. Mohammad Ismael Khan**, Minister, Ministry of Water and Energy, Afghanistan

**Honorable Dr. M. Jalil Shams**, Deputy Minister, Ministry of Water and Energy, Afghanistan

**H.E. Mr. Kassymzhomart Tokaev**, Minister, Ministry of Foreign Affairs, Kazakhstan

**H.E. Mr. Baktykozha Izmukhambetov**, Minister of Energy and Mineral Resources, Kazakhstan

**Mr. Bakytzhan Sagintaev**, Chairman, Agency for Regulation of Natural Monopolies, Kazakhstan

**Mr. Kanat Bozumbayev**, President, KEGOC

**Mr. Valikhan Asambaev**, First Deputy CEO, Almaty Power Consolidated, Kazakhstan

**Mr. Bakytzhan Sagintaev**, Chairman, Agency for Regulation of Natural Monopolies, Kazakhstan

**H.E. Mr. Medetbek Kerimkulov**, First Vice Prime Minister, Kyrgyz Republic

**H.E. Mr. Alikbek Ceksenkulov**, Minister, Ministry of Foreign Affairs, Kyrgyz Republic

**Mr. Salaidin Avazov**, General Director, National Electrical Grid of Kyrgyzstan JSC

**Mr. Saparbek Balkibiekov**, Director General, Electric Power Plants JSC, Kyrgyz Republic

**H.E. Mr. Khursid M. Kasuri**, Minister, Ministry of Foreign Affairs, Pakistan

**H.E. Mr. Liaqat Ali Jatoi**, Minister, Ministry of Water and Power, Pakistan

**Representative**, National Transmission and Dispatch Company, Pakistan

**H.E. Mr. Assadullo Ghulomov**, Deputy Prime Minister, Tajikistan

**H.E. Mr. Talbak Nazarov**, Minister, Ministry of Foreign Affairs, Tajikistan

**H.E. Mr. Abdullo Yerov**, Minister, Ministry of Energy, Tajikistan

**Mr. Sharif Samiev**, Chairman, Barqi Tojik State Joint Stock Holding Company

**H.E. Mr. Rashid Meredov**, Minister, Ministry of Foreign Affairs, Turkmenistan

**H.E. Mr. Yusup Dawudov**, Minister, Ministry of Energy and Industry, Turkmenistan

**Mr. Paul Hueper**, Senior Advisor on Energy, U.S. Department of Commerce

**Mr. Douglas Climan**, Economic Officer, U.S. Embassy, Afghanistan

**Dr. Robert F. Ichord, Jr.**, Chief of Energy and Infrastructure, USAID Europe and Eurasia Region

**Ms. Margaret Kostic**, Director of Business Development in Russia/CIS/Turkey, Export-Import Bank of the U.S.

**Ms. Tracey Webb**, Director of Structured Finance, Overseas Private Investment Corporation

**Mr. Raghuveer Sharma**, Team Leader, Central Asia Energy Program, Europe and Central Asia Region, World Bank

**Mr. Anil Terway**, Director of the East and Central Asia Energy Division, Asian Development Bank

**Mr. Anthony Marsh**, Director for Power and Energy Utilities, European Bank for Reconstruction and Development

**Mr. Dale W. Perry**, Vice President and Regional Manager for Kazakhstan, Russia and Central Asia, The AES Corporation

**Mr. Ozodkhon Davlatshoev**, Deputy Project Development Manager for Tajikistan, Aga Khan Fund for Economic Development

**Mr. Will Polen**, Program Manager, U.S. Energy Association

**Mr. M. Charles Moseley**, President, Moseley/Horizon

# Electricity Beyond Borders

## A Central Asia Power Sector Forum

The Conrad Hotel, Istanbul, Turkey • June 12-14, 2006

**Electricity Beyond Borders: A Central Asia Power Sector Forum** offers unprecedented opportunities for U.S. companies to gain a deeper understanding of the policy issues affecting power sector development, to get the 'inside track' on specific new project opportunities, and to meet with key decision makers, stakeholders and other equipment and technology buyers from throughout Central Asia. Register today to guarantee your place at this important event!

To promote regional trade in power in Central Asia, the U.S. Trade and Development Agency (USTDA) will sponsor **Electricity Beyond Borders: A Central Asia Project Forum** on June 12-14, 2005 at the Conrad Hotel in Istanbul, Turkey. The event will bring together high-level public sector officials from **Kazakhstan, Kyrgyzstan, Tajikistan, Afghanistan, Pakistan and Turkmenistan** with international financial institutions to discuss and present export-focused power generation and transmission opportunities in Central Asia and beyond. U.S. exporters and investors are invited to attend to get the "inside track" on key opportunities in power transmission and generation in Central Asia.

Central Asia has an overall power surplus and the potential to produce more and relatively less expensive power. This surplus consists predominantly of hydroelectric power in Tajikistan and Kyrgyzstan, as well as some coal-fired power in Kazakhstan. Afghanistan and Pakistan, on the other hand, have power deficits. Central Asia is well positioned geographically to export low cost electricity to enormous, high-value markets, particularly in South Asia. This demand beyond Central Asia's borders enhances the development and opportunity for financing electric power projects. Major multilateral and private sector players recognize and support these export market focused investment strategies.

*Electricity Beyond Borders* is a key component of USTDA's Central Asian Infrastructure Integration Initiative, which has the goal of fostering regional infrastructure connections throughout Central Asia in transportation, energy and communications.

### LEARN ABOUT SPECIFIC NEW TRADE AND INVESTMENT OPPORTUNITIES IN THE CENTRAL ASIAN POWER SECTOR

USTDA has identified more than fifteen specific new export and investment opportunities in the region that will be highlighted at the conference. These opportunities include major generation and transmission infrastructure expansion plans in the participating Central Asian countries. Project size will range from US \$40 million to US \$1 billion with expected completion in the next three years.

### RECEIVE SECTOR UPDATES AND AN OVERALL REGIONAL ECONOMIC AND POWER OUTLOOK

USTDA will bring together leading policy makers and senior executives to discuss information concerning energy and investment policies along

with the legal and regulatory framework and market rules for each country. In addition, you will learn types and quantities of energy resources that are available to support each Central Asian country's respective power development and export strategy.

### MEET WITH HIGH LEVEL ENERGY OFFICIALS AND LOCAL INDUSTRY LEADERS

U.S. company participants will have opportunities to sign up for one-on-one meetings with project decision makers and influencers. These meetings will enable participants to obtain additional details on project requirements and to share information on their own firms. International finance Institutions and U.S. government representatives of export assistance, trade finance and investment insurance programs will also be available for meetings. Past USTDA conference participants agree that these one-on-one meeting opportunities are one of the most beneficial aspects of the event, providing access to more foreign buyers and stakeholders than they could ever obtain on their own.

### RECEIVE A PROJECT RESOURCE GUIDE AND CD DETAILING THE FEATURED PROJECTS

Detailed country studies and project profiles will be captured in a comprehensive Project Resource Guide and CD, copies of which will be provided onsite to all registrants. The Guide will include critical economic information, export potential, time lines, equipment needs and key contacts.

### GAIN A BETTER UNDERSTANDING OF THE FINANCING AND ASSISTANCE AVAILABLE FOR POWER PROJECTS

Learn about support and financial assistance available from International Financial Institutions in the development of Central Asia's power export strategies.

### ELECTRICITY BEYOND BORDERS: EXPECTED OUTCOMES

- Matching U.S. power sector companies with Central Asian project sponsors, by providing the details on selected transmission upgrade and power generation projects;
- Increasing cooperation on the Central Asia Power Corridor by the countries involved, including potentially specific commitments and time frames on transmission upgrades and international connections;
- Education of public sector officials on:
  - 1) infrastructure requirements of a transmission corridor;
  - 2) financial requirements, including power purchase agreements, legal infrastructure, etc.; and
  - 3) international power pools and balancing and how they work in other regions;
- Updating private and public sector Central Asian officials on the latest technology, particularly with regard to thermal and hydropower generation.



U.S.-PAKISTAN BUSINESS COUNCIL



## EXAMPLES OF PROJECTS & OPPORTUNITIES TO BE FEATURED

### **Kazakhstan: North-South 500kV Transmission Project**

The existing North-South (N/S) electricity transmission lines are insufficient to meet growing domestic and anticipated export demand. The new 500kV N/S line will enable an increased volume of electricity transfer from generating plants in northern Kazakhstan to markets in southern Kazakhstan. Additionally, this will expand the Central Asia electricity marketing options through the expansion of a Kazakhstan leg of a new Central Asia North-South power transmission system. The loan for this project has already been approved by the World Bank. The total amount of financing is about US \$326 million. The project includes three phases.

### **Medium-Term Export of Kazakhstan, Kyrgyzstan and Tajikistan Electricity to Afghanistan and/or Pakistan**

The project addresses the seasonal surpluses of hydroelectricity in Kyrgyzstan, Kazakhstan and Tajikistan and the establishment of a transmission corridor that would export this surplus electricity to Afghanistan and Pakistan. The total surplus electricity supply from the three Central Asian countries can meet a significant part of the demand in Afghanistan and Pakistan. For this supply to meet the demand an electricity transmission corridor (500kV) needs to be constructed by linking segments of existing lines with new construction. The corridor will originate at a connection with the Kazakhstan grid at the border with Kyrgyzstan and connect to the Pakistan grid at a yet to be determined location. Total costs of the project are estimated at between US \$600 million and US \$1 billion.

### **Kyrgyzstan: Datka-Kemin 500kV Transmission Line & Substations Project**

A new 400 km, 500kV transmission line and one substation will be designed and built to increase the internal power transmission capacity of Kyrgyzstan. This will link abundant generation capacity and potential in the south of the country with the energy deficient north. Additionally, this will expand the Central Asia electricity marketing options through the construction of the Kyrgyzstan leg of a new North-South power transmission system. The transmission line will require building, along new rights of way, steel structures with steel-reinforced conductor wires to carry a maximum load of 1,500 MW. At the north end, the line will connect to the 500/220kV Kemin Substation, whose implementation is included in this project. At the south end, the transmission line will connect to the planned 500kV Datka Substation and a substation that is part of the Southern Kyrgyzstan

Transmission Upgrade Project, for which USDA is funding a feasibility study. The estimated investment for the project totals about US \$170 million in line construction and about US \$20 million in Kemin Substation construction.

### **Tajikistan: Kairakkum, Golovnaya and Varzob Cascade Hydropower Plant Modernization Projects**

Barqi Tojik's Kairakkum hydropower station (126 MW) located on the Syrdarya River in northern Tajikistan, and Golovnaya (240 MW) and Varzob Cascade hydropower stations (25 MW) in southern Tajikistan need to be rehabilitated to increase utilization and efficiency. Rehabilitation would include primarily the turbines, runners, substations, and ancillary equipment, such as pumps, compressors, and some piping. With the rehabilitation of the hydropower plants, capacity would increase to 162 MW for the Kairakkum station and 270 MW for the Golovnaya station. Likewise, the additional power generated per year would be 259 GWh, 216 GWh, and 40 GWh from the three hydropower facilities, respectively. The Kairakkum and Varzob Cascade rehabilitations are expected to cost a total of US \$43 million and the European Bank for Reconstruction and Development is expected to fund these rehabilitations as a package. The Golovnaya rehabilitation is estimated to cost US \$34 million, and the Asian Development Bank is expected to provide financing.

### **Kazakhstan: Export of 4000 MW of Coal Fired Power Generation & Related 1500kV DC Transmission Line Project**

Voracious growth has created an unprecedented demand for energy in China. In order to meet the growing power supply deficit, China is actively looking for innovative supply solutions. Both China and Kazakhstan are taking steps to meet this looming demand as evidenced by their decision to commence deliberations on the construction of a huge power station at the Ekibastuz coal field in Pavlodar Region. This power will be exported to eastern China through a 4500 km 1500kV DC transmission line, with an expected capacity of 5500 MW.

### **Kyrgyzstan: 220kV Overhead Transmission Line Rehabilitation Project**

At the present time, power to the South of Kyrgyzstan is supplied through a network of 110-220kV transmission lines. Those lines also pass through the Uzbek Republic, which leads to security issues for reliable power supply. In addition to the security issue, those lines and substations are overloaded by 25-30% in the wintertime when peak demand is three times that of the

peak summertime load. The transmission company has begun the South Kyrgyzstan Electrical Improvement Program to rehabilitate and strengthen the transmission grid in this region. The first phase of the project involved the construction of the 131 km Alay-Aigultash 220kV transmission line, the construction of the 220kV Aigultash Substation and rehabilitation of the 220kV Alay and 110kV Batken substations. The second phase of the project involves the construction of a 500/220kV substation at Datka, with interconnection to the existing 500kV O/H Transmission Line and the 220kV network and replacement of the 220kV network, which is old and in need of rehabilitation. Total costs for this project are estimated at US \$70 million. Financing is in place.

### **Tajikistan: Export of Available Seasonal Electricity to Afghanistan**

Tajikistan has a well-developed sector for the generation of hydropower from existing dams and other structures and seasonally available surplus power. Afghanistan, which lies immediately to the south of Tajikistan, has suppressed electricity demand and currently supplies much of its demand through costly decentralized diesel-electric generation based on imported diesel fuel. This project consists of a transmission line (220kV) and connection with the appropriate substation in Afghanistan's northeast transmission grid. The attractiveness of the project stems from the ability to implement it in the short term and the gap between the cost of hydroelectric power and diesel-generated power. Total project costs are estimated at US \$35 million.

### **Afghanistan: North East Transmission System Project 220kV Transmission Line from Sherberghan to the Turkmenistan Border**

At present, Afghanistan's power demand is being supplied by plants run almost exclusively on diesel. Progress is being made by the governments of Afghanistan and Turkmenistan on energy trade between the two countries. This project is a 220kV interconnection with Turkmenistan that has been identified by USAID as a means to facilitate additional import of power into Afghanistan. This would be an adjunct to the North East Transmission System (NETS), which is currently being designed and built. ADB and others are funding other project components to provide for the transmission of electricity from the north into Kabul. The transmission infrastructure (lines & corresponding sub-stations at different locations) requires repair, and rehabilitation, as well as greenfield project development. Total funding requirements are being established for this component of the NETS project.

# PRELIMINARY CONFERENCE AGENDA

## MONDAY, JUNE 12, 2006

14:00 - 19:00	Registration
14:30 - 15:15	<b>Country Delegates Briefing (By Invitation Only)</b>
16:00 - 18:00	<b>Conference Briefing for U.S. Companies</b> Including a review of economic indicators and electric power resources in the region
16:00 - 18:00	<b>U.S. - Central and South Asian Governmental Roundtable (By Invitation Only)</b> An intergovernmental discussion on power transmission cooperation, including a Memorandum of Understanding
19:00 - 21:00	<b>Welcome Reception</b>

## TUESDAY, JUNE 13, 2006

08:00 - 18:00	Registration
08:00 - 09:00	Breakfast
09:00 - 09:30	Opening Plenary
09:30 - 11:15	<b>A Central Asia-South Asia Power Corridor: A Regional Perspective</b> The panel will bring together prominent industry leaders with wide-ranging experience in policy, operations and finance to discuss the opportunities, challenges and requirements for developing a regional power corridor.
11:15 - 11:30	Networking Break
11:30 - 12:30	<b>Electric Power Regulatory Frameworks</b> This panel will provide a background on the existing regulatory frameworks in electric power in the countries along with the expected changes.
12:30 - 14:00	Luncheon Keynote Speaker: Honorable Richard A. Boucher, Assistant Secretary for South and Central Asian Affairs, U.S. Department of State
14:30 - 15:15	<b>Project Presentations: Afghanistan</b>
15:15 - 16:15	<b>Electric Power Workshops</b> A Review of Emerging Technologies, Services and Methodologies in Electric Power <b>Workshop A: Thermal Power Generation Technologies</b> <b>Workshop B: Renewable Generation Technologies</b>
16:30 - 18:30	<b>Pre-scheduled one-on-one meetings</b>
19:00 - 21:00	<b>Reception</b>

## WEDNESDAY, JUNE 14, 2006

08:00 - 17:00	Registration
08:00 - 10:00	<b>Financing Breakfast: Success Stories in Financing Central Asian Power Projects</b> This session will feature several seasoned industry practitioners who have led or developed major power sector private equity and commercial lending projects in Central or South Asian regions.
10:15 - 11:15	<b>Project Presentations: Kazakhstan</b>
11:15 - 11:30	Networking Break
11:30 - 12:15	<b>Project Presentations: Kyrgyzstan</b>
12:15 - 14:00	Luncheon
14:00 - 15:00	<b>Project Presentations: Tajikistan</b>
15:00 - 15:30	Networking Break
15:35 - 16:15	<b>Government/Business Roundtable</b> This session will comprise a cross-section of U.S. and Central and South Asian public and private sector conference participants. It will highlight observations, lessons learned, and next steps toward project implementation, based on discussions and information gained during the conference.
16:30 - 18:30	<b>Pre-scheduled one-on-one meetings</b>
19:30 - 21:30	<b>Closing Reception and Dinner</b>

## ABOUT THE U.S. TRADE AND DEVELOPMENT AGENCY

The U.S. Trade and Development Agency (USTDA) advances economic development and U.S. commercial interests in developing and middle-income countries. The agency funds various forms of technical assistance, early investment analysis, training, orientation visits and business workshops that support the development of a modern infrastructure and a fair and open trading environment. USTDA's strategic use of foreign assistance funds to support sound investment policy and decision-making in host countries creates an enabling environment for trade, investment and sustainable economic development. In carrying out its mission, USTDA gives emphasis to economic sectors that may benefit from U.S. exports of goods and services. Web Site: [www.ustda.gov](http://www.ustda.gov).

## WHAT MAKES A USTDA CONFERENCE UNIQUE?

USTDA conferences are designed to help U.S. companies find business opportunities abroad. The right people - decision makers - are selected to attend and present the projects. Only realistic projects are featured. Formal and informal opportunities throughout the event enable participants to network with buyers and potential local partners. Table-top exhibits, available through sponsorship, offer interested U.S. firms additional opportunities to present information about their products and services during the event.

## ONE-ON-ONE MEETINGS

A key benefit of participating in the Electricity Beyond Borders A Central Asia Power Sector Forum will be the opportunity to take part in pre-scheduled one-on-one meetings with project delegates, government officials and other participants. These meetings provide opportunities for participants to share company information and learn more about specific project requirements. One-on-one meeting request forms will be sent to all pre-registered U.S. company participants prior to the conference and will be processed on a first-come, first-served basis. Register now to ensure you are included in the first distribution of one-on-one meeting request forms.

## WHAT PARTICIPANTS SAY ABOUT USTDA EVENTS

"The quality of the foreign delegates' projects was high. USTDA saved us thousands by bringing so many projects and decision makers together in one place." Kent D. Lee, President and CEO, East View Cartographic, Inc.

## SPONSORSHIP & EXHIBIT OPPORTUNITIES

Companies and organizations interested in securing a high profile in connection with the forum are invited to consider sponsorship. Available at three different levels, sponsorship includes a number of tangible benefits and recognition opportunities which will place your company in a unique position to transact business in connection with the event. These include complimentary registration(s); recognition in announcements, materials and signage; mentions from the podium; and, exhibiting opportunities. A detailed prospectus of sponsorship and exhibit opportunities is available at the conference web site, [www.trademeetings.com](http://www.trademeetings.com).